

Shaytu Schwandes

1703 East-West Highway, #612

Silver Spring, MD 20910

352-281-5671

shaytu@shaytu.com

<http://www.shaytu.com>

WORK EXPERIENCE >>

Web Producer LiveHealthier

July 2011 - Present, Bethesda, MD

- Details.
- Dreamweaver
- Photoshop
- Illustrator
- Acrobat
- InDesign
- HTML/XHTML

Web Designer Vetstreet

April 2008 - March 2011, Silver Spring, MD

- Designed user interface for internal and client facing web portal serving 4000+ customers.
- Designed, built, and maintained company web site.
- Maintained consistent user interface and acted as the user experience advocate as the sole web designer.
- Optimized graphics and files for the web site and email campaigns.
- Collaborated with web developers, business analysts, and contractors to build online content for PHP and .NET environments.
- Trained staff on best practices and software usage.
- Designed and managed mass email marketing campaigns.
- Maintained and organized stock photo library.
- Documented web portal design and functionality.
- Updated print documents.
- Managed the resource handoff between business and development.
- Managed the content creation aspect of projects.
- Acted as the resource collector and organizer for web material.
- Maintained web analytics system.
- Prepared images for digital and print marketing and sales needs.
- Stayed current with industry trends and tools and improved workflow and procedures using tools which I had recommended.
- Experienced telecommuting.
- Dreamweaver
- Photoshop
- Illustrator
- Acrobat
- InDesign
- HTML/XHTML
- CSS
- PHP
- CVS and SVN
- Webtrends
- Vertical Response
- Microsoft Office

Web Specialist Corporate Executive Board

September 2007 - March 2008, Washington, DC

- Designed web banners and optimized graphics for the web.
- Designed and managed mass email marketing campaigns.
- Maintained 400+ web pages across 4 web sites.
- Collaborated with internal staff to develop online content and services.
- Analyzed web site traffic and prepared reports for management.
- Trained staff on best practices and software usage.
- Communicated project ideas to team members, senior executives, and customers.
- Assisted with promotional efforts to build web traffic, generate repeat usage, and launch new functionality.
- Dreamweaver
- Photoshop
- Illustrator
- Acrobat
- HTML/XHTML
- CSS
- Interwoven Teamsite
- Omniture SiteCatalyst
- EDW
- Lyris

- Microsoft Office

Computer Support/Webmaster - Webmaster College of Public Health & Health Professions

March 2002 - April 2005 - November 2007, Gainesville, FL

- Designed and built college-wide web site.
- Optimized graphics and files for the web.
- Maintained 300+ web pages in 15+ web sites for the college, departments, centers, and affiliated groups.
- Kept the web sites consistent and within the UF guidelines for branding, word mark usage, and accessibility.
- Worked with assigned department contacts on site organization, structure, and making updates.
- Wrote jargon-free online help documentation to educate students, professors, and staff.
- Dreamweaver
- Photoshop
- Acrobat
- HTML/XHTML
- CSS
- Microsoft Office

3D Modeler ScubaMonkey Software

June 2005 - September 2006, Gainesville, FL

- Designed, modeled, textured, rigged, and animated two characters.
- Designed, modeled, textured, and built a dungeon environment.
- Designed, modeled, and textured various in-game objects.
- Wrote creative and entertaining quests for in-game characters.
- 3DStudio MAX
- Photoshop

EDUCATION >>

Masters of Fine Arts, Integrated Design University of Baltimore

August 2008 - December 2012 (Anticipated), Baltimore, MD

Bachelor of Arts, Digital Arts and Sciences University of Florida, 3.78 GPA, *Cum Laude*

June 2002 - December 2004, Gainesville, FL

Associate of Arts Santa Fe Community College

June 1999 - April 2001, Gainesville, FL

HONORS & AWARDS RECEIVED >>

- 2002 CIAS Motor Trend International Automotive Design Contest Online Reader's Poll Finalist
- 2003 CIAS Motor Trend International Automotive Design Contest Honorable Mention
- Phi Sigma Theta National Honor Society member
- National Dean's List 2002/2003, 2003/2004, 2004/2005

QUALIFICATIONS >>

Skills

Web Design, Graphic Design, 3D Modeling and Lighting, 2D Compositing and Motion Graphics, Video Production and Editing, Project Management, Expert MAC/PC Troubleshooting, SEO

Software

Adobe Suite (Photoshop, Dreamweaver, Illustrator, InDesign, Premier, AfterEffects, Acrobat), Autodesk 3DStudioMAX, Unreal Editor, Microsoft Office, Interwoven Teamsite (Content Management System), Lyris & Vertical Response (Email Marketing), EDW, Omniture SiteCatalyst, Webtrends (Web Site Analysis), SVN, CVS

Programming

HTML, XHTML, CSS, JavaScript

Shaytu Schwandes
shaytu@shaytu.com